



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27104

AL Media
222 W Ontario St
Ste 600
Chicago, IL 60654

Contract # 2624157

Schedule Dates 09/12/16-09/16/16
Advertiser Deborah Ross for Senate-D (111832)
Agency AL Media (15629)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DEBORAH ROSS (860479)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name OBRUT, BARB
Phone/Fax /
CPE 5153
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments DEBORAH ROSS
SCHEDULE RUNS MON, 9/12-SUN, 9/18.
Separation: Min minutes between spots: 30.
DAN RAYMOND/REBECCA BERRY

Date Entered 09/08/16
Last Modified 09/08/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25282738
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$631.50
Net Total \$3,578.50
Sales Tax

Greensboro (WXLV)
By Broadcast Month Spots Rate
Sep. 2016 27 \$4,210.00
Grand Total: 27 \$4,210.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1 - 0.6)	09/12/16-09/16/16	2	:30	7A- ABC-Good Morning America	6	X	X	X	X	X			6	\$120.00	\$720.00	Greensboro (WXLV)	GMA	9/8/16
2.0	Normal Line / SPOT (2 - 0.8)	09/12/16-09/16/16	2	:30	10:58-25A- ABC-The View	3	X	X	X	X	X			3	\$160.00	\$480.00	Greensboro (WXLV)	THE VIEW	9/8/16
3.0	Normal Line / SPOT (3 - 1.1)	09/12/16-09/16/16	2	:30	3P- Dr Phil	4	X	X	X	X	X			4	\$105.00	\$420.00	Greensboro (WXLV)	DR. PHIL	9/8/16
4.0	Normal Line / SPOT (4 - 1.9)	09/12/16-09/16/16	3	:30	7P- Family Feud	3	X	X	X	X	X			3	\$170.00	\$510.00	Greensboro (WXLV)	FAMILY FEUD	9/8/16
5.0	Normal Line / SPOT (5 - 2.6)	09/12/16-09/16/16	3	:30	7-28:30P- Family Feud B	3	X	X	X	X	X			3	\$200.00	\$600.00	Greensboro (WXLV)	FAMILY FEUD	9/8/16
6.0	Normal Line / News (6 - 0.5)	09/12/16-09/16/16	3	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm	3	X	X	X	X	X			3	\$120.00	\$360.00	Greensboro (WXLV)	TWC NEWS ABC 45	9/8/16
7.0	Normal Line / SPOT (7 - 0.3)	09/12/16-09/16/16	3	:30	11:35P- ABC-Jimmy Kimmel Live	3	X	X	X	X	X			3	\$40.00	\$120.00	Greensboro (WXLV)	KIMMEL	9/8/16
8.0	Normal Line / Prime (8 - 1.7)	09/16/16-09/16/16	3	:30	9P- ABC-Shark Tank (Friday)						1			1	\$500.00	\$500.00	Greensboro (WXLV)	SHARK TANK	9/8/16
9.0	Normal Line / Prime (9 - 1.6)	09/16/16-09/16/16	3	:30	10P- ABC-20/20 (Friday)						1			1	\$500.00	\$500.00	Greensboro (WXLV)		9/8/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Deborah Ross 9.8.16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sgriner/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Miles King (AL Media),
 being/on behalf of: Deborah Ross, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on: 11/8/2016
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Deborah Ross for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Leiter

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/2/2016

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Allison Aldridge

Printed Name

DS

Title